



For Immediate Release

Pictures Attached

CKF Earthcycle Lid Mates™ Provide a Sustainable Option for Growers and Retailers Alike

HANTSPORT, NS (June 21st, 2021) – CKF, Inc. has added to its growing line-up of reduced plastic packaging with the newly redesigned Earthcycle Lid Mates. The Lid Mates marry a clear recyclable PET lid with an Earthcycle punnet, which is a thermoformed moulded fibre container that is certified home compostable and widely recyclable. While designed to suit the needs of growers and packers, the Lid Mates also have various food service and prepared food applications.

With growing demand from consumers to provide sustainable solutions in packaging, CKF has risen to the challenge and has been continuously working to develop a variety of options that both excel in performance and range. The Earthcycle Lid Mates are a crucial answer to the ever-evolving requirements of the industry. While the Earthcycle line-up boasts a range of applications in and of itself, inclusive of top seal capabilities, the Lid Mates offer an additional avenue for customers who require product containment but do not have top seal equipment.

During the redesign process CKF went to great lengths to ensure that the lids exceed standards in performance, strength, fit and quality. The new lids feature design elements for a more secure fit—especially important when produce is packed and then subject to various temperatures in the supply chain. Additionally, the PET lids provide a clear, smooth surface for labelling and visibility of the products displayed inside.

CKF continues to provide a variety of options to their customers when it comes to packaging. PET has been shown to follow a sustainable life cycle¹ and can be an excellent option where pulp packaging is either unavailable or impractical for the intended use. As a fully recyclable product, the clear lids can easily re-enter the intended disposal stream without much effort from the end customer.

There are 3 designs of the Earthcycle Lid Mates that will be available by August 2021, which can fit a total of 6 different Earthcycle punnets. CKF will continue expanding the product line to meet customer demand.

¹ <http://www.petresin.org/sustainability-recyclability.asp>

About CKF Inc.

CKF Inc. is a diversified Canadian-owned manufacturer that proudly offers a wide range of moulded pulp, foam, and PET products to meet the specific demands of retail consumers, food service operators and the packaging industry. CKF is a member of the Scotia Investments Family of Companies, whose core values include long-term stewardship, environmental integrity, and community well-being.

R.A. Jodrey established Canadian Keyes Fibre Company Limited in the summer of 1933, during the worst of the Great Depression years. The Company began with a single plant in Hantsport, NS - manufacturing pie plates and cake circles for bakeries. CKF has experienced uninterrupted growth since its establishment and now operates 5 plants across the country - Hantsport, Rexdale, two in Langley, and Delta - employing over 700 people. Nationally recognized brand Royal Chinet® is one of CKF's best known products and stands as a symbol for many Canadians of family, friends and joyous occasions.

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