

# Earthcycle™ Trays & Punnets

RECYCLABLE | COMPOSTABLE | RENEWABLE | MICROWAVEABLE | MADE IN NORTH AMERICA



Today's consumers expect packaging to be recyclable while offering ease of use. The organic consumer wants less plastic and packaging that not only is recyclable but ideally compostable. CKF has responded by developing Earthcycle™, a line of smooth moulded pulp packaging that protects and displays delicate fresh produce while speaking to consumer demands:

- Recyclable
- Made from recycled and sustainably sourced raw materials
- Compostable (BPI, OK Compost, Din Certco and OK Home Compost)
- Microwaveable
- Food-grade compliant (FDA, CFIA and BFR)

All Earthcycle packaging products are proudly manufactured in North America.



CONTACT YOUR CKF SALES PROFESSIONAL  
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CKF INC. | HANSPORT NS | TORONTO ON | LANGLEY BC | DELTA BC

# Earthcycle™ Trays & Punnets



## CASE STUDIES

With its organic tomato program growing double digits, one large North American greenhouse grower approached CKF, Inc. to develop packaging that would speak to organic consumers. The result is our top sealable 10 oz pint container.

The container supports the organic consumer's demand for recyclability, compostability and a reduction in plastic with its use of an Earthcycle base with a top seal lid. The entire package has 90% less plastic than a traditional clamshell, using 22% less oil in production and emitting 53% less greenhouse gas.

*"We believe we are in line with what the organic consumer wants, less plastic and a flavorful product. We've seen a sizable jump in our organic sales since we introduced our new packaging,"* said the Director of Sales and Business Development of the North American Greenhouse Grower.

In seeking ways to help their customers reduce food waste, a global retailer was looking for solutions to keep its packaged mushrooms fresher for longer. In studies with their suppliers, it was found that Earthcycle packaging can extend shelf life by 2-3 days compared to plastic packaging. It is a bonus that the punnets are home compostable and recyclable.

A large, year round berry grower has adopted the Earthcycle base with a top sealable lid for its substantial volume in organic blueberries. Aside from the sustainability benefits, the top seal lidding film allows for high impact graphics and messaging. According to our client, *"retailers like the colorful display and they can clearly differentiate the berries as organic as opposed to conventionally grown."*

*"We love the Earthcycle base with top seal film as we think it gives more of the organic look. I am waiting for our organic TOVs to convert to this ASAP. My goal is to get all my organic tomatoes in these."*— Buyer, National Grocery Chain.

A large organic greenhouse rebranded their line of tomatoes and a key element was the packaging. Our customer wanted the packaging to be consistent with their corporate sustainability goals, so chose our compostable and recyclable material. We created a customized tray that would work for three different tomato varieties, which is flow wrapped with printed film. The new packaging is a hit with retailers and has led to a substantial increase in sales for the grower.

PRODUCT DESCRIPTION	SKU NUMBER	PRODUCT DIMENSIONS L x W x H	TOTAL PER CASE	CASE DIMENSIONS L x W x H	CUBIC METRES	WEIGHT PER CASE
EC102 PULP PACKAGING	44770	20.5 X 13 X 1.8 CM / 8.07 X 5.0 X .70 IN	500	55.2 X 32.4 X 23.1 CM / 21.7 X 12.8 X 9.1 IN	0.041	8.3 KG / 18.3 LB
EC887 PULP PACKAGING TRAY	44771	22.9 X 12.7 X 1.9 CM / 9.0 X 5.0 X .75 IN	500	58.0 X 35.1 X 26.4 CM / 22.8 X 13.8 X 10.4 IN	0.054	9.3 KG / 20.5 LB
EC112 PULP PACKAGING TRAY	44769	26.7 X 10.8 X 2.5 CM / 10.5 X 4.3 X 1.0 IN	500	46.2 X 37.6 X 28.4 CM / 18.18 X 14.8 X 11.18 IN	0.0493	10 KG / 22.04 LB
RT18 PULP PACKAGING TRAY	44773	22.9 X 17.1 X 2.5 CM / 9.0 X 6.8 X 1.0 IN	500	54.1 X 36.1 X 25.3 CM / 21.3 X 14.2 X 10.0 IN	0.049	12.9 KG / 28.4 LB
EC117 PULP PACKAGING TRAY	44785	21.0 X 10.8 X 1.3 CM / 8.3 X 4.3 X 0.5 IN	500	43.5 X 43.5 X 23.5 CM / 17.1 X 17.1 X 9.3 IN	0.04	8.0 KG / 20.0 LB
EC118 PULP PACKAGING TRAY	44786	20.96 X 8.0 X 1.5 CM / 8.25 X 3.15 X 0.6 IN	500	44.10 X 35.50 X 22.00 CM / 17.36 X 13.98 X 8.66 IN	0.034	8.0 KG / 17.64 LB
EC801 PULP PACKAGING TRAY	44779	14.0 X 12.2 X 5.5 CM / 5.5 X 4.9 X 2.25 IN	390	64 X 40 X 30 CM / 25.2 X 15.7 X 11.8 IN	0.08	10.3 KG / 22.66 LB
EC105 PULP PACKAGING TRAY	44777	15.2 X 15.2 X 2.3 CM / 6 X 6 X 1 IN	500	60.7 X 33.1 X 32.7 CM / 23.9 X 13.0 X 11.9 IN	0.066	7.75 KG / 17.1 LB
EC204 PULP PACKAGING TRAY	44673	15.2 X 15.2 X 2.5 CM / 6 X 6 X 1 IN	500	46.1 X 33.1 X 33.8 CM / 18.2 X 13.0 X 13.3 IN	0.052	6.75 KG / 14.88 LB
EC350 PULP PACKAGING TRAY	44787	17.4 X 13.56 X 8.5 CM / 6.8 X 5.35 X 3.35 IN	360	52.0 X 42.5 X 36.1 CM / 20.5 X 16.75 X 14.25 IN	0.08	11.9 KG / 26.2 LB
EC803 PULP PACKAGING TRAY	44783	14.5 X 12.7 X 5.6 CM / 5.7 X 5 X 2.2 IN	500	51.9 X 41.2 X 29.7 CM / 20.4 X 16.2 X 11.8 IN	0.076	10.0 KG / 22.04 LB
EC808 PULP PACKAGING TRAY	44788	19.0 X 19.0 X 7.6 CM / 7.48 X 7.48 X 2.9 IN	300	47.75 X 39.62 X 40.13 CM / 18.8 X 15.6 X 15.8 IN	0.0751	11.65 KG / 25.68 LB
EC809 PULP PACKAGING TRAY	44781	27.6 X 11.3 X 2.96 CM / 10.86 X 4.45 X 1.16 IN	400	46.4 X 30.4 X 22.4 CM / 18.2 X 11.9 X 8.8 IN	0.0734	9.2 KG / 20.2 LB
EC202 PULP PACKAGING TRAY	44789	20.9 X 14.5 X 1.2 CM / 8.2 X 5.7 X 0.47 IN	500	45.7 X 29.8 X 21.3 CM / 17.9 X 11.7 X 8.3 IN	0.0318	10.4 KG / 22.92 LB
EC208 PULP PACKAGING TRAY	44795	20.9 X 14.5 X 1.2 CM / 8.2 X 5.7 X 0.47 IN	500	60 X 36 X 22 CM / 23.6 X 14.2 X 8.66 IN	0.0475	11 KG / 24.25 LB
EC210 PULP PACKAGING TRAY	44776	17 X 11.5 X 3.2 CM / 6.7 X 4.5 X 1.25 IN	825	60 X 40 X 51 CM / 23.62 X 15.75 X 20.07 IN	0.1224	12.50 KG / 27.55 LB



**HANTSPORT OFFICE**  
48 Prince Street, P.O. Box 419  
Hantsport, NS B0P 1P0  
customer.care@ckfinc.com  
Fax: 1-902-684-2025

**TORONTO OFFICE**  
22 Iron Street  
Rexdale, ON M9W 5E1  
customer.care@ckfinc.com  
Fax: 1-902-684-2025

**LANGLEY OFFICE**  
19878-57A Avenue  
Langley, BC V3A 6G6  
customer.care@ckfinc.com  
Fax: 1-902-684-2025

**DELTA OFFICE**  
140-9969 River Way  
Delta, BC V4G 1M8  
customer.care@ckfinc.com  
Fax: 1-902-684-2025

Visit us at [www.ckfinc.com](http://www.ckfinc.com)